# Owensmouth Gazette

VOLUME XI

OWENSMOUTH, CALIFORNIA, THURSDAY, OCT. 25, 1923

# ORGAN RECITAL

W. E. BECHTELHEIMER

W. B. Bethelleimer, Owensmulti sincer druggist, has mouth a sincer druggist, has west corner of Sherman way of Owensmuch and Owensmuch arease. The lot is one of the most valuable business available in Owensmuch and Mr. Bechtelheimer above his entered and faith in the future of the community by its parchase at a fancy figure at this time.

# WEEKS COLONY

## WOMAN'S CLUB HEARD FINE **LECTURE**

NUMBER 50

COLONY
SOCIAL MEETING
A. MacDonald to Los Angeles, was



HARTZEL MEMORIAL METHODIST EPISCOPAL CHURCH which James Ansel Sutton, D. D., was minister for three yea to Owensmouth as pastor of the Community Church



WHY SHOULD A MERCHANT ADVERTISE ?

Replying to this question, one might ask, why should a merchant open his front door? Why should he have a show window? Really, why should a

merchant go into business if he does not intend to advertise? Why should a merchant attempt it, if he does not intend for the public to know he is in

when they have some special bargains in goods that have been carried a long time and are somewhat shelf worn and are out of date and must be dis-

pased of. It is then a big splurge is made and new clerks are added for a few days and big sales are enjoyed for a short time, and when it is all over a

rest is taken from the unusual ten days' task. But

rest is taken from the unusual ten days task. But old, easy days are on again and trude has resumed its normal, dull routine. The merchant is content to turn over his merchandie about twice a year, and advertise only so get it of good that are slow sale. The idea is gained that advertising is essential only when something has grown state and is unadable by the usual efforts—an acknowledgment that advertising is a good thing and will sell goods that otherwise would continue to remain upon the shelves.

If advertising can sell stale and shelfworn goods, it is proof positive that it can be employed to still greater advantage in multi-plying sales of the regular and better stock. Successful merchants keep their advertising go-ig on all kinds of goods at all seasons, and thus sere are no dull periods for them.

ness and what he has to sell? Some merchants think of letting the public know

Investigation Will Show the Condi-tions Existing in Industrial



SCOUTS AND "GOOD TURNS"

PLANS CITY SMOKE SURVEY





These cars can be obtained through the Ford Weekly Purchase Plan.

MILO C. WALKER



## Sustaining Strength

You must have it if you keep up with the present big drive. You get this if you buy and eat our

FRESH, PURE, FULL-STRENGTH GROCERIES

Everything in our store is bought with an eye to securing the utmost value that money can buy. At the present prices of groceries, you can't afford

Our splendid, carefully selected stock insures you against this,

Valley Mercantile Co.

## T. D. WEBSTER. Owensmouth, Cal., Phone 24

## **Delicious Baked Goods** Every day adds to our rapidly

growing list of customers---women who have found that it is more economical to buy their baked goods than to do the work themselves.

Try it for a time yourself and you will know why.

## HANS L. CHRISTIANSEN

Your Home Bakery

Owensmouth, Calif.



ere are no dull periods for them.

Keep your name before the public always—hitch
up with your merchandie and the service and burins to be had in your store, and the pleasure to be
joyed while in your pleace of business. Them there
there is a service of the pleasure to be
joyed while in your store, and the pleasure to be
joyed while in your pleace for business. Them there
there is a service of business. The pleace
the property of the pleace of business. The there
is a pleace the pleace of business and you will bring
public into your store. Unless advertising is rereded as a part of the sales effort, it is not being used
the best advantage.

## DE LIIXE CAFE

"A GOOD PLACE TO EAT"

## L.J. BALL

and Woodwork

BEAN SLEDS TAPOON CYCLONE WEEDERS
CASE TRACTORS and FARMING IMPLEMENTS

Agents for new and second hand implements

See us for Tires and Tubes We handle the FIRESTONE and GOODYEAR Tires and Tubes

## **Sherman Way Service Station**

Sherman Way at Jordan Avenue Free Parking Grounds in Rear



### HOT WATER BY ELECTRICITY

Let us install a Werner Automatic Electric Water Heate home. Heating water by electricity the Werner way there is danger from an open flame or from explosion; no pilot light; no coils to burn out. Easy to install and economical to operate.

### H. W. ALLEN

Estimates cheerfully given"

Established 1916

OWENSMOUTH, Calif.

One and a half acres of ground in the Town-site on a paved street with water for \$2200.00 on terms. Can you beat it? Better see me about this!

If you have lots or larger pieces in the townsite you want to sell, list them with me---I have buyers waiting. Have some good exchanges for large acreage.

CHAS. B. SEXSMITH

Cor. of Canoga Ave. and Sherman Way, OWENSMOUTH

# Moss & Anderson

Cabinet and Mill Work Architectural Designing

J. A. ANDERSON

(Next to Owensmouth Feed & Fuel) OWENSMOUTH

## OWENSMOUTH TRANSFER & TRUCK CO.

POULSEN'S TRUCKS
One MACK Truck 2 1-2 Ton
One CHEVROLET 1 Ton
One DODGE City Transfer

CALL AT LITTLE BEAR SOFT DRINK STAND CANOGA STREET 4 SHERMAN WAY Open week days and Sundays

COMMISSION ORDERS
RATE REDUCTION

of 7.9 cent

MICKIE SAYS-



TREND OF SENTIMENT

BIG PACKAGE

Pereyra Grocery Store General Groceries, Fruit, Car dv. Cigars, Soda, Ice Cream

All Orders Delivered FREE in Owen mouth week days and Sundays rs of \$5.00 or over delivered wit radius of five miles

GENERAL BlacksmithinG Farm Machinery
OF ALL KINDS
HORSESHOEING
OXY WELDING
G. W. HECTOR

FLORENCE



Getting your stove ready and watching the fire makes cooking a hard job.

The Florence Oil Cook Stove makes cooking easy. Your meals will be on time, and well cooked. Burns kero-sene and is easy to keep clean.

# Stoves!

All Kinds

AND Prices to Fit **EVERY** 

Pocketbook

HOUSE BROS. HARDWARE CO.



"Make Daley's a Daily Habit"

KRAUT Dalev's R-B 21s 16c PUMPKIN Rock Bottom 21/28 150 SOUP Campbell's, all kinds

COFFEE Newmark's high grade, lb. 45c AN OPPORTUNITY

TRADE IN YOUR OLD TIRES ON A SET OF

**PENNSYLVANIA** VACUUM CUP CORDS

When you buy Pennsylvania Vacuum Cups you buy mileage and non-skid insurance, which makes wet weather driving a pleasure.

Owensmouth Service Station

## Valley - Roofing - Company

We Lay and Guarantee All Kinds of Roofs

C. W. SHEPP, Prop., 400 W. San Fernando Blvd., BURBANK, Calif. PHONES: Office, Burbank 46-M. Res. Colo. 9148, Pasade

Don't keep your light hidden under a bushel ---- ADVERTISE in the Gazette The Gazette

HOU TAYES AND RADICALISM



### CALIFORNIA NEWS BRIEFS





Of condensed and evaporated pasteurized milk will
be supplied to you at all times, containing all the
healthful and nourishing value of PURE, FRESH
MILK, put up in SANITARY containers in convenient sizes for all accasions.

You should NEVER be without it
Let us be your Milk Man



THE VALUE OF YOUR BANKING CONNECTIONS LIES IN THEIR

ACCOMMODATION

REAL HELPFULNESS

THAT WILL CONTRIBUTE TO YOUR VERY HIGHEST DEGREE OF SUCCESS

ALWAYS MAINTAINED AT



## From Forest to Builder

## Hammond Lumber Company

OWENSMOUTH, CAL.

W. W. SPEER, Mgr.

## Let Us Cut You Off

rich fragrance as it comes from the oven, the melting nderness of each morsel will surely prove the meat the choicest to be had. Our meats are worth more than others, but we don't charge more.

Balster's Meat Market

ALONZO D. HITCHCOCK ATTORNEY AT LAW OTARY PUBLIC - LOANS ornia Bank Bldg. Phone Van Nuys, Cal.

NOTARY PUBLIC AND CONVEYANCES ALIEN R RUPCES OWENSMOUTH

DP F F WILLIAMS Veterinary Surgeon Van Nuys, Calif

Hours 9 to 12, 1 to 4:30
Phone 83
DR. E. E. GRAHAM
Dentist
Bank of Van Nuys Bldg.
Van Nuys, Cal.

DR. W. K. HEDRICK Dental Surg

Bank Bldg. Reseds, Calif DR. R. W. POST
Dentist

H P MOSS H. N.
Civil Engineer---Surveyo
Architectural Designing
MOSS & ANDERSON
Builders

CRAIG & BROMLEY

Office Hours, 8 a. m. to 5 p. m.

E. H. HUGHES D. C. Phc.

Chiropractor Bank of Van Nuys Bldg. Res. 226-Phones-Office 226

OTTO GSCHWIND, Owen

We Handle Globe Products



FEED & FUEL We haul eggs to Los Angeles every Tuesday and Friday at 8:30 A. M. Come in and acc us.

F. A. ORTON

LIKE 15TH CENTURY EUROPE int-Day Map Would Be More F

IROQUOIS LIVED IN CABINS

TURN ME OVER



POWER MORE FOR

PROGRESS Industry Agriculture Residences

All Require Electric Power

### THE EDISON PARTNERS

have recently completed the immense terminal station at Laguna-Bell to provide ample service for the rapidly increasing agricultural, industrial, commercial and domestic demands---further evidence of the systematic way in which our

62,500 STOCKHOLDERS

are keeping pace with California's growth

It Is Easy to Become a Partner

7% Preferred Stock is sold at all Edison offices on the monthly payment plan, or for cash

SOUTHERN CALIFORNIA EDISON COMPANY

Owned by Those It Serves

### HOLLY HATCHERY

migs Our Circulars. Visitors Welcoms Except
B. R. HOLLOWAY, Van Nuys
West Sherman Way and Saugus Ave.
Box K 14
P. E. H-

### The Line of Convenience For Business or Pleasure

The lines of the Pacific Electric are the links of the chain of transportation that binds the com-munities of Southern California together for bus-iness, social and industrial growth.

Frequent, Dependable and Economical service is operated between practically all of the South-land's important cities.

Ask our agents for time tables and rates of fare. In formation gladly given.

### PACIFIC ELECTRIC RAILWAY

### GRAMMAR SCHOOL NEWS AND NOTES

# WENSMOUTH HIGH

We are now ready for business in the corner formerly occupied by the Chas Weeks Poultry Farms.

### Lots or Acreage

If you are thinking of building we will finance you for the full amount of construction.

## Jim Hight Organization

ED. T. GRUNDSTROM L. B. MILLER, Managers.

### CLASSIFIED ADVERTISING

M. O. SPARROW
Pianos Tuned, Repaired, Refinishe
302 Angeleno St. Burbank, Cal.
Phone Burbank 319-W.

FOR SALE

FORDS - FOR YOUR USED FORDS SEE MILO C. WALKER OWENSMOUTH.

USED CARS FOR SALE

CHOICEST BRANDS

## Cigars and Tobacco SMOKERS' SUPPLIES

Step in and see what I have--- I can please you

### THE BEST CANDIES

Cream Chocolates and many other kinds, so pure and wholesome that they are a real and sustaining food for both children and grown folks. See them before buying elsewhere.

### LYON DRUG STORE

THE DRUG STORE on the Corner, Phone 123

MEN --- Come in and inspect my goods: Hats. Caps. Men's Dress Pants, Shoes, Hosiery and Work Clothes. Samples of Suits and Overcoats, made to your measure. If my goods and prices are not right I don't want your busines.

Yours for service.

G. W. WEST

### Shoes Shoes

I have in stock \$450.00 worth of shoes that I just received for you. You can't beat the Quality nor the Price.

These are the High Standard Work Shoes with OSKIDE Soles that will outwear any leather soles. And I have your fit, too.

## **Electric Shoe Hospital**

W. R. STRIEBY, Prop.

Dress your baby without buttons or pins, by using Vanta Baby Garments. A complete line just received, including binders, bands, vests, knit gertrudes and nighties. These well known garments

FOR RENT

come in different weights and prices.